

HALIFAX ART MAP - 2010

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or

halifaxartmap@hotmail.com

www.halifaxartmap.com

Halifax Art Map is a unique map that directs tourists and local art lovers into the businesses and studios of local galleries, artists and artisans. It aims to profile the high quality of art and craft here in the Metro area. Last year the Map covered arts-related businesses within the entire Halifax Regional Municipality and it will do so again in 2010.

In 2010 we will be distributing 23,000 Maps. The Map will be published and its website (www.halifaxartmap.com) updated in early May of 2010. It will be distributed to hotels, galleries, visitor information centres, restaurants, the cruise ship pavilion, cultural venues, the airport, train station and various locations outside the Region.

The Map will be a professional, full colour production that offers a limited number of advertising and listing spaces, keyed to a locator map.

Rates (taxes not applicable)

2/3 single ad - \$185

Single ad - \$285

Double ad - \$475

Triple ad - \$650

Tab - \$800

Back cover - \$1400

Additional options:

Advertiser website link.....Free.

Clickable profile on the Halifax Art Map website.....\$50

Updated profile.....\$25

If interested in any of the above web options, please contact your Halifax Art Map rep and they will assist you in providing the required information. Please note this year all extended web profiles will be done electronically. If you have indicated that you want an extended web profile or wish to make changes to an existing profile a digital form will be sent to you at a later date.

Deadline for submissions is **January 31, 2010.**

HFX ART MAP 2010

Application for Advertisement in Halifax Art Map

Please return this portion along with payment

Business/Gallery _____

Contact name:

Address:

Phone(s):

Fax:

Email:

Website:

Hours of Business:

Brief description of your gallery or business:

Please submit advertising copy according to the Guidelines attached. Thank you.

Contract

In consideration of having our _____ ad run in the 2010 edition of the Halifax Art Map (plus a feature profile and/or a web link option on your website), we agree to your fee of:

\$ _____

A 50% deposit is payable with the signing of this contract. The final payment of the remaining 50% of the fee will be due upon publication of the map.

_____ (full fee) - _____ (50% deposit) = _____ (final payment)

We also acknowledge that this fee is for ad space in the current edition and printing of the Map listed above and not for any future editions. We will also receive a minimum of ten complimentary copies of the Map. It is understood that, if for some reason the Map is not published, we are entitled to a full refund of the ad payment.

Signature of Business Representative: _____

Date: _____

Signature of Art Map Representative: _____

Website Extended Profile Information Sheet:

Advertiser/Business: _____

Contact name:

Address:

Phone:

Fax:

Email:

Website:

Other contact information (if applicable):

Hours of Business:

Information you wish to include in the profile: (word limit of 35)

Please submit visual information as per the attached Guidelines. An additional three (3) images are permitted and must be sent directly to: **peter@eastwooddesign.com**